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AUTHOR	Cortes, Carlos E.
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ABSTRACT

This book is intended to provide insights into the role that the mass media play in the broad educational process, especially in the ways that young people develop their beliefs and feelings about human diversity. The book also offers insights and ideas for grappling with the media teaching-learning process and for understanding its implications for diversity-related education. The chapters are: (1) "Holly and Melissa's Multicultural Curriculum"; (2) "The Societal Curriculum"; (3) "Mediamakers as Multicultural Curriculum Developers"; (4) "Media Products as Multicultural Textbooks"; (5) "Mass Media and Multicultural Learning"; (6) "October 1997: A Multicultural Media Journal"; (7) "The Contemporary Media Curriculum as School Context"; (8) "Mass Media, Multiculturalism, and Schools"; (9) "Struggling with Stereotypes: Uses and Abuses of a Critical Concept"; and (10) "Multicultural Education in the Cyberspace Era." An epilogue, "She's Black, I'm White," discusses the racial awareness of the author's grandchildren. (Contains 372 references.) (SLD)

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